



# Bismarck Veterans Memorial Public Library

January 17, 2020

## **MEDIA ADVISORY**

### **FOR IMMEDIATE RELEASE:**

Winter Reading Challenge with Bismarck Veterans Memorial Public Library

### **WHAT:**

Get ready to level up your reading this winter, Bismarck! We challenge you to participate in our Winter Reading Challenge, January 20 through March 15. Get registered, track your reading, and complete the challenges using our new online reading challenge platform called Beanstack. You can access Beanstack and our reading challenges online from the link on our website, or via any mobile device using the Beanstack app. Bismarck and Burleigh County patrons of all ages are welcome

to participate in one of our three challenges:

**Kids' Winter Reading Challenge:** Kids through grade 5 are challenged to read at least 600 minutes, write a review of a book, and complete an activity. We want you to become familiar with this reading software and/or app, and we want you to have fun, too! If you complete all of the challenges, you will be entered in a drawing to win a prize package of fun games for the whole family.

**Teen Winter Reading Challenge:** Current middle and high school students are challenged to keep track of the minutes they read and log them in on Beanstack to earn badges and tickets for drawings. Complete all challenges to be entered in to win the grand prize: a winter reading basket full of goodies to help stay warm this winter!

**Adult Winter Reading Challenge:** Adults are challenged to read books and write reviews. Participants will earn one entry into a grand prize drawing for each book read or review completed. The grand prize is a \$25 Gifted Bean Coffee House gift card!

***Let's get started with Beanstack and have a fun winter of reading!***

**<http://bismarcklibrary.org/201/Winter-Reading-Challenges>**

### **WHEN:**

January 20 through March 15, 2020

### **WHO:**

Free and open to all ages.

### **FOR ADDITIONAL INFORMATION CONTACT:**

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### **MEDIA KIT:**

**<http://bismarcklibrary.org/250/For-the-Press>**

### **SOCIAL MEDIA:**

**[www.facebook.com/bismarcklibrary/](http://www.facebook.com/bismarcklibrary/)**

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