



City of Bismarck
 Community Development Department
 Building Inspections Division
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Last Revised: 9/25/2023

**OPERATIONAL
 NARRATIVE
 AGREEMENT:
 DIGITAL OFF-
 PREMISE**

PROPERTY INFORMATION

Project Address, City, State, Zip:

Owner's Name:

OPERATIONAL NARRATIVE:

Operational narrative for a Digital Off-Premise Advertising sign per 14-03.1-08 (4) I:

I. Digital off-premise advertising signs shall meet the following additional standards:

- i) The sign shall have a frame hold time of no less than seven (7) seconds and must transition instantaneously from one static image to another static image without any special effects. The use of the streaming video, full-motion video, animation or frame effects is prohibited.
- ii) The sign shall have a default mechanism that shall freeze the sign in one position as a static message if a malfunction occurs: and
- iii) The sign shall have a mechanism able to automatically adjust the illuminative brightness of the display according to ambient light conditions by means of a light detector/photocell.
- iv) The sign shall not exceed a maximum illumination level of 0.3 foot-candles above ambient light levels.

Times of day that the sign will be operated _____

I hereby attest that I have read and understand the operational requirements of a digital off-premise advertising sign and will convey this information to any tenants or property managers that are authorized to operate said sign:

 Owner's Signature

 Date