

1.0 CALL FOR PROJECTS

The City of Bismarck is currently updating its Strategic Plan to help guide the organization and the community through the next five years. Additionally, we want to look beyond the immediate horizon into the next twenty years of what can be accomplished to enhance the quality of life and opportunities in Bismarck.

A new component of Bismarck's Strategic Plan is a set of clearly identified Strategic Focus Areas (SFAs). Strategic Focus Areas are broad operational, program or project areas that the organization chooses to focus its time, money, energy and effort on to continually advance the community toward its vision. The five Strategic Focus Areas were generated during the fall of 2018 from the more than 1,100 survey responses, city commission, town hall, focus group and stakeholder meetings, and direct feedback during the annual Downtowners Street Fair.

For the purpose of this request, the City of Bismarck defines a "project" as an effort that is intended to achieve a stated goal that aligns with the identified Strategic Focus Areas.

The intent of the *Call for Projects* is to:

- Identify creative partnerships to foster the development of signature spaces;
- Ensure that Bismarck is a place where people of all ages and social segments can thrive;
- Provide an opportunity to work with community partners to generate meaningful momentum addressing issues surrounding homelessness, mental health and substance abuse;
- Enable the City of Bismarck to proactively lead in identifying and embracing emerging business trends that will help Bismarck to develop continued economic opportunity; and
- Strengthen Bismarck's sense of community pride, economic opportunities and cultivation of a healthy and sustainable environment for future generations through the development of effective and efficient connectivity in transportation systems, communications methods, neighborhoods, and businesses.

Through collaborative efforts, the City of Bismarck will help identify unique opportunities that will elevate our community- places, projects, ideas and initiatives that will bolster community pride, enhance the quality of life and opportunities that make Bismarck a wonderful place to live, work and play. The City of Bismarck will work to partner and foster working relationships with community stakeholders and strategy partners to help develop and implement meaningful projects throughout the community. This is your chance to help leave a lasting impact on the Capital City of North Dakota!

2.0 PROJECT ELIGIBILITY

Projects submitted must align with the identified Strategic Focus Areas and intended to benefit the community. Ideas and concepts for projects must be able to be implemented in a short time span and/or constructed by 2022.

The following project types are eligible for this *Call for Projects*:

Signature Spaces

Public spaces are important assets and play a vital role in the social and economic life of any community. The City of Bismarck will promote opportunities to maximize existing assets to aesthetically enhance community gathering spaces and create memorable experiences for citizens and visitors. Signature spaces encourage community pride and are essential in making Bismarck a preferred destination place. Such elements include, but are not limited to:

- Event/Performance Venue
- Riverfront Development
- Parks & Trails Expansion
- Embrace All Four Seasons
- Public Art

All Ages & All Wages

The City will strive to ensure that Bismarck is a place where people of all ages and all social segments can thrive. Encouraging people of different ages and wages to interact with one another regularly and meaningfully will help to ensure that Bismarck is a preferred destination place and fosters opportunities for all. Activities may include but are not limited to:

- Teen & Youth Activities and Venues
- Smart Neighborhoods
- College Town
- Intergenerational Integration

Social Health

The City will work with partners to generate meaningful momentum in addressing issues around homelessness, mental health, and substance abuse. While these are not social concerns that can be solved entirely, the City can lead in having substantial impact on people's lives. Generating momentum on these issues helps to create a community where all people can enjoy living and helps to foster opportunity for all. Areas may include but are not limited to:

- Homelessness
- Mental Health
- Substance Abuse

21st Century Business Hub

The City will proactively push towards becoming a leader in a changing economy. Identifying and embracing emerging business trends will help Bismarck to develop continued economic opportunity and will promote an environment for people to live, learn and work. Opportunities may include but are not limited to:

- Innovative Energy
- Agriculture & Industrial Automation
- Cooperative Rental Economy
- Medical Technology
- Embracing Entrepreneurs

Complete Connectivity

The City will help promote effective and efficient connectivity in transportation systems, communications methods, neighborhoods, businesses, and interpersonal communication to strengthen Bismarck's enduring sense of community pride, economic opportunities, and cultivate a healthy and sustainable environment. Such promotions may include but are not limited to:

- Walking/Biking
- Driving/Transit
- Communications
- Social/Cultural/Interpersonal
- Neighborhood Connections

3.0 EVALUATION CRITERIA

Every project proposal submitted will be evaluated by the City of Bismarck's Strategic Plan Project Team based on how well it meets the following criteria:

1. ALIGNMENT WITH AND SUPPORT OF THE STRATEGIC FOCUS AREAS

The project is aligned with the Strategic Focus Areas identified in the City of Bismarck's Strategic Plan.

2. PROJECT POTENTIAL

The ability of the project to be implemented or constructed prior to 2022.

3. PROJECT FEASIBILITY

The viability of the project, the project must be technically and legally feasible as well as economically justifiable.

4. COMMUNITY IMPACT

The ability of the project to positively impact the community through building on existing strengths and resources or by the creation of meaningful opportunities for community members to come together, interact, share, and learn from one another. Specific attention will be noted for projects that generate economic activity, support and bolster the local property tax base, and/or improve the quality of life in Bismarck.

5. ASK OF THE CITY OF BISMARCK

Clearly define the anticipated role of the City of Bismarck with the support and/or the implementation of the proposed project.

6. ABILITY TO IMPLEMENT AND SUSTAIN THE PROJECT

Demonstration of the ability to implement and sustain the project for many years through the support from strategy partners, community stakeholders, in addition to past performance and experiences.

4.0 SUBMISSION INSTRUCTIONS

This section describes the submission procedures, deadlines, and required information for all responses to this call for projects. Project proposals that do not meet the qualifications will not be considered.

SUBMISSION PROCEDURES

Project proposals may be submitted as a hard copy or electronically. The fillable PDF application to submit a project can be found at:

<https://www.bismarcknd.gov/FormCenter/Administration-2/City-of-Bismarck-Strategic-Plan-Call-for-244>

SUBMISSION DEADLINE

All submissions are due no later than Friday, May 31, 2019 at 4PM.

Electronic Submissions:

Please submit electronic proposals via email to:

Jason Tomanek – Assistant City Administrator

jtomanek@bismarcknd.gov

Hard Copy Submissions:

Please mail or hand deliver hard copies or electronic proposals too large for email delivery using the fillable PDF form located on the City of Bismarck website to:

City of Bismarck – Administration Department

221 North 5th Street

Bismarck, ND 58501

QUESTIONS

Questions regarding the Call for Projects may be submitted to Jason Tomanek via email at:

jtomanek@bismarcknd.gov

5.0 SUBMISSION FORMAT

This form must accompany all submitted projects. All proposals are required to meet the listed criteria. Please provide a thorough explanation of all project elements. Please describe the role of the City of Bismarck in the support or implementation of the proposed project. The City of Bismarck's Strategic Plan Project Team will use this information to consider the project and to provide a recommendation to the Board of City Commissioners as to which projects will be considered by the Commission for further vetting and possible implementation and support by the City of Bismarck. All projects must be submitted in the prescribed order as listed below:

1. CONTACT INFORMATION

Organization Name
 Project Contact Name
 Address
 Phone
 Email

2. PROJECT LOCATION

Please identify the location of the proposed project. Include current ownership of the property.

3. PROJECT TYPE – MARK ALL THAT APPLY

Signature Spaces
 All Ages & All Wages
 Social Health
 21st Century Business Hub
 Complete Connectivity

4. PROJECT TITLE & DESCRIPTION

Please provide a summary of your project and the scope of work necessary to see the project to fruition and implementation.

5. COMMUNITY IMPROVEMENT STATEMENT

Please specify the impact that this project will bring to the community.

6. COMMUNITY PROJECT

Please identify what aspect of your community effort the City of Bismarck can help support. Identify the need being addressed by your project. Identify the lasting impact the project will have on the community.

7. PROJECT TIMELINE

Please identify the anticipated date of project commencement, the overall length of time necessary to complete the project, and the estimated completion date of the entire project.

8. RESPONSIBLE PARTIES

Please identify who will be responsible for the long-term implementation of the proposed project. Clearly identify the role of the City of Bismarck in all matters relating to the project from the onset and into future decades.

9. PROJECT SUSTAINABILITY

With specifics, clearly address the abilities of those working toward the implementation of the project and the efforts necessary to sustain the project for the long-term.

10. ANTICIPATED COMMUNITY BENEFITS

Clearly define the desired outcome(s) of the project and how the project will support the overall health and vibrancy of Bismarck. Identify any direct, tangible achievements that will further enhance the quality of life in Bismarck, number of jobs created, opportunities fostered, or positive outcomes that would result from the project.

11. MAXIMIZE AND UTILIZE EXISTING RESOURCES

Utilization of existing public or private facilities, resources, and opportunities is encouraged, but not required.

12. SUPPLEMENTAL INFORMATION

Include any supplemental information that is beneficial to the explanation of the proposed project that was not addressed in the above questions.

13. LETTERS OF SUPPORT

Letters of support are welcome. When including letters, please identify key partners that will be collaborating on the project, the partners' involvement in the project and the anticipated level of support.

14. LIMITING CONTENT

Proposals are limited to 25 pages in length. This includes all graphic materials, appendices and supporting documentation.