

OPERATION: BUTT OUT



PUT IT OUT, ALL THE WAY, EVERY TIME

Each year, men, women, and children are killed in home fires caused by cigarettes & other smoking materials. These fires can affect not only the smoker, but others living in or next to the house or apartment at the time of the fire; annually causing loss of life & millions of dollars in property damage.

FIRE SAFETY TIPS FOR SMOKERS & THEIR FAMILIES

Put It Out, All the Way, Every Time

- **PINCH IT, BEFORE YOU PITCH IT.** Whether in an ashtray, or at a smoking station, always make sure your butts are cool to the touch before discarding.
- **SMOKE OUTSIDE** in “Designated” Areas.
- **NEVER USE A PLASTIC CONTAINER FOR BUTTS.** Use deep, sturdy ashtrays placed away from anything that can burn.
- **NEVER EXTINGUISH DIRECTLY IN TRASH OR UPON VEGETATION.** Discard smoking materials in approved non-combustible receptacles. If none are available use a metal can filled with sand, not planters or pots containing potting soil & peat moss.
- **SOAK CIGARETTE BUTTS & ASHES IN WATER** before placing them in the trash.
- **FULLY EXTINGUISH ALL SMOKING MATERIALS EVERY TIME!** There are no truly “Fire Safe” cigarettes.
- **BEDS, FURNITURE, TRASH & INAPPROPRIATE COMBUSTIBLE CONTAINERS** are the most common ignition sources for smoking material fires.
- **NEVER SMOKE NEAR MEDICAL OXYGEN;** it can intensify fire making fires burn hotter and faster.

Non-Smoker Fatalities in Smoking Fires

1 IN 4 PEOPLE KILLED IN HOME FIRES ARE NOT THE SMOKER WHOSE CIGARETTE CAUSED THE FIRE

🔥 34% WERE THE CHILDREN OF THE SMOKERS
🔥 25% WERE NEIGHBORS OR FRIENDS OF THE SMOKERS

ABOUT 1,000 PEOPLE ARE KILLED EVERY YEAR FROM SMOKING MATERIAL HOME FIRES.



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