

MEETING OF THE BOARD OF CITY COMMISSIONERS

March 9, 2020

On 3/9/20 at 11:30 a.m., the Board of City Commissioners met in the small conference room of Public Works, located at 601 S. 26th St. in Bismarck, N.D. This special meeting was held to discuss the Bismarck Strategic Communication Plan project.

Those present included: Mayor Bakken, Commissioner Marquardt, Commissioner Zenker, Commissioner Guy, Commissioner Oban, City Administrator Keith Hunke and Assistant City Administrator Jason Tomanek. Mike Mabin, Stephanie Scheurer and Debra Anderson were also present from Agency MABU, the agency contracted to assist the City with the communication's plan.

President Bakken announced the purpose of the meeting was to receive a presentation and provide feedback on the City's communication plan.

Agency MABU asked the commission general questions regarding current communication strategies, such as what challenges the City can identify regarding their communications with the public. In addition to the agency's questions, they also addressed the need for a more defined social media presence, an updated website and a defined brand of the City's logo.