



Airport

DATE: January 23, 2024

FROM: Greg Haug, Airport Director

ITEM: Consider a \$1,500 sponsorship to the North Dakota Aviation Association (NDAA) for the 2024 Conference and Expo.

REQUEST:

Consider a \$1,500 sponsorship to the North Dakota Aviation Association (NDAA) for the 2024 Fly-ND Conference and Expo.

BACKGROUND INFORMATION:

Airport Staff requests the Board consider a \$1,500 sponsorship to the North Dakota Aviation Association (NDAA) for the 2024 Fly-ND Conference and Expo on March 3-5, 2024. The 2024 Fly-ND Conference will be held in Grand Forks at the Alerus Center. Bismarck Airport staff has participated in and sponsored the conference for many years. The conference promotes staff professional development and fosters the aviation industry in the State of North Dakota.

Airport staff actively supports the professional development activities of the NDAA and our member organization, the Airport Association of North Dakota (AAND). AAND conducts the majority of the professional development offered to airports at the symposium. Airport staff has supported these efforts over the years by participating in presentations, organizing, and acting as representatives or officers of NDAC and AAND. Our Marketing and Operations Manager, Matthew Remyense, currently serves as past President and Board member of AAND.

In the past, the hosting community airport generally sponsors the conference with \$5,000. The other large commercial service airports also support the conference with \$1,500 sponsorships. For this sponsorship, Bismarck Airport will get its name and logo displayed in various locations on site, on brochures, and on the website and conference platform.

This sponsorship is in accordance with the FAA's "Policy and Procedures Concerning the Use of Airport Revenue". The Bismarck Airport will pay the sponsorship from budgeted marketing funds.

RECOMMENDED CITY COMMISSION ACTION:

Approve the \$1,500 sponsorship for the 2024 Fly-ND Conference and Expo.

STAFF CONTACT INFORMATION:

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ATTACHMENTS:
None