


Bismarck

Police Department

DATE: July 18, 2019
FROM: Dave Draovitch, Chief of Police 
ITEM: Request permission to accept a donation.

REQUEST

I am requesting the Commission's permission to accept a donation from Glasser Images
Please place this item on the 7/23/2019 City Commission meeting agenda.

BACKGROUND INFORMATION

Our Crime Prevention/Community Services Section has been working on revitalizing our
Neighborhood Crime Watch program. They contacted Glasser Images to create a video about
the program and Glasser Images said they would produce the video free of charge.

RECOMMENDED CITY COMMISSION ACTION

Grant permission to accept the donation.

STAFF CONTACT INFORMATION

Dave Draovitch | Chief of Police, 223-1212 or ddraovitch@bismarcknd.gov

Bismarck Police Department

Date: July 18, 2019

From: Officer Clint Fuller

To: Deputy Chief Jason Stugelmeyer

Subj: Crime Prevention Video

In regards to the Crime Prevention Video, I was speaking with Sgt. Brocker in regards to a video to promote Neighborhood Crime Watch. Sgt. Brocker had an idea for a video, and mentioned he would like to see a criminal going door to door and trying to get into houses. The residents would see him and would call the police. The criminal would run into a Neighborhood Crime Watch Sign and then would be knocked unconscious. When he woke up the police and neighborhood would be standing over him. The idea was that 73,000 pairs of eyes are better than one pair of eyes. If neighborhoods would come together and report suspicious activities, we could help keep Bismarck safe.

I mentioned that Glasser Images had produced the Bismarck Lip Synch Video free of charge, and they were great to work with. On June 26, Sgt. Brocker, Intern Jake Valleroy and myself met with Glasser Images to pitch the idea for the video. The team was excited about the idea, and Glasser Images employee, Alec Holland, stated that he would start to work on the script.

On July 11, I received a script from Alec Holland for the video. He stated that he would like to shoot the commercial in late August or early September. He anticipates that it will take 3-4 hours to complete. The cost that Glasser Images would charge would be \$1500, but they are doing the video free of charge. The Lip Synch video took 2-3 hours to complete, which would of cost \$1200 to complete, but produced free of charge.

OFFICER CLINT FULLER
Crime Prevention/Community Service

cc: Lt. McMerty, Sgt. Brocker