



**Burleigh-Morton COVID-19 Task Force
Public Education & Awareness
MEETING AGENDA
Tuesday, September 22, 2020
2:00 PM via Teams**

I. Meeting Welcome

II. Meeting Item Wraps from Previous Week

- Task Force Meeting (Kalen Ost)
- Steering Committee Meeting (Kalen Ost)
- Healthcare/Testing Strategy/Contact Tracing (Kalen Ost)
- Education Institutions & Activities (Renae Walker)
- Underserved Populations (Renae Moch)
- Business Community (Maxine Herr)

III. Subcommittee Requested Action/Discussion Items

- Pursuing questions from the community
 - Paula email
- Mascot list & video invitation (Kalen)
- Profile logo template (Renae and Kalen)
- Promoting flu vaccination (Adam)

IV. Agency MABU Action/Discussion Items

- Phase 1 paid content update
- Phase 1 organic content update
- Phase 2 messaging matrix
- Video shoot follow up

V. For the Good of the Order

VI. Next Meeting Time/Date

- September 29, 2020 @ 2 p.m. via Teams?

VII. Adjourn