



**City of Bismarck
Strategic Plan
Update**

Vision

“Bismarck is a preferred destination place and prosperous community where people enjoy living, learning, working and playing. Our community embraces our rich heritage, economic opportunity and lifelong learning to cultivate a healthy and sustainable environment fostering opportunity for all. We are a dynamic people looking to our future.”

Values

- **Forward Looking:** We proactively identify needs and opportunities.
- **Diversity:** We embrace a multitude of experiences and cultures for the enrichment of our community.
- **Community Pride:** We uphold high standards of hard work, safety, and cleanliness to maintain and enhance our community.
- **Integrity:** We hold ourselves to be accountable for our words and actions.
- **Environmentally Sound:** We are responsible stewards of the land, the environment and its resources, both man-made and natural.

Mission

“To provide high quality public services in partnership with our community to enhance our quality of life.”

KEY AREAS, GOALS AND ACCOMPLISHMENTS

Economic Vitality

Goals

1. Enhance revitalization efforts for the downtown area.
2. Proactively guide growth through partnerships and programs.
3. Become a destination place.
4. Become a preferred workplace.
5. Support a comprehensive economic development strategy which results in a vibrant, diverse economy.

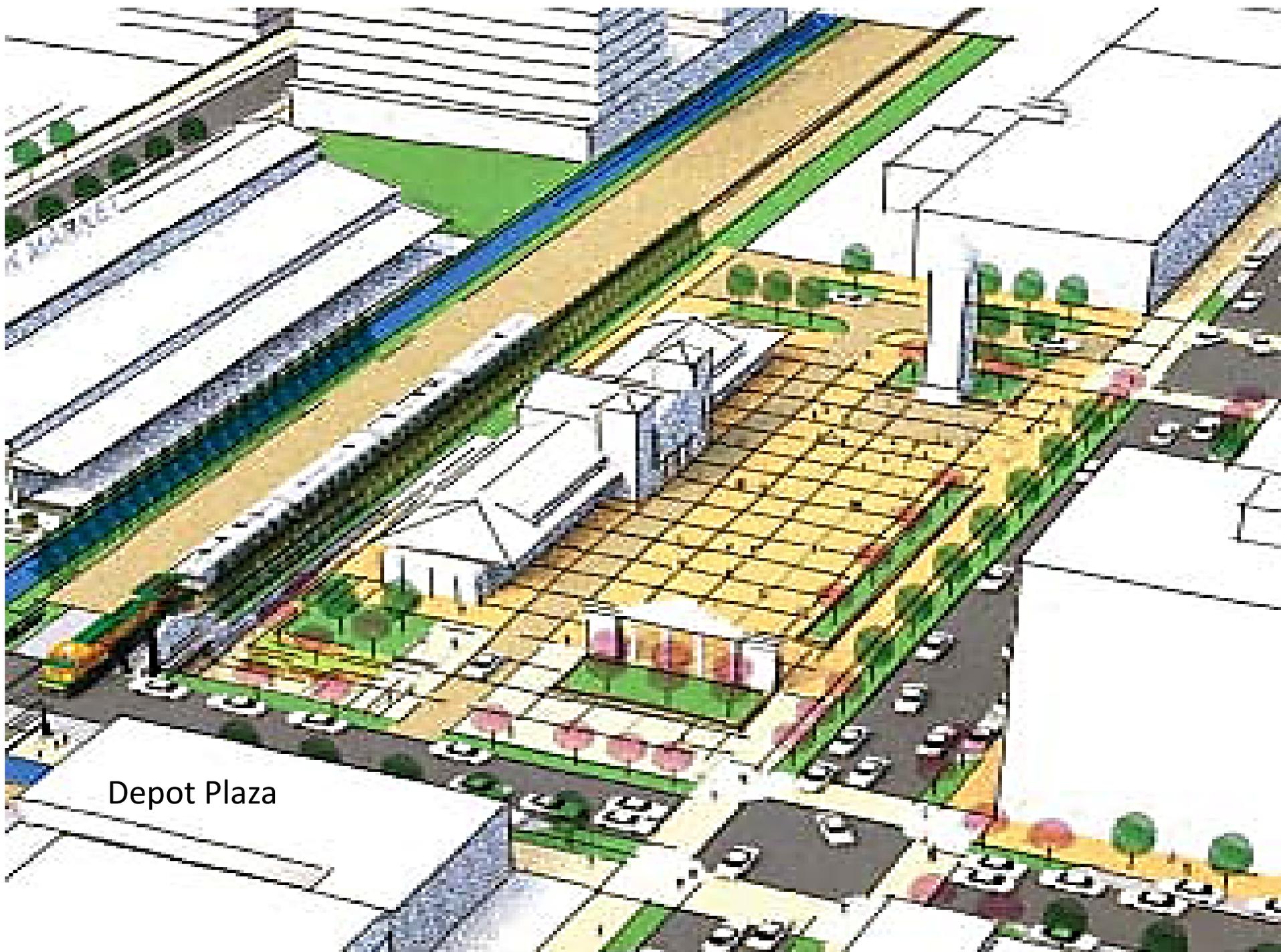
Economic Vitality

Accomplishments

1. Downtown master plan completed and final report presented to the City Commission and MPO.
2. Growth Management Plan Update expected to be completed by April 2014.
3. Civic Center Exhibit Hall Expansion expected to be ready for business by May 2014.
4. Received \$500,000 Small Community Air Service Development Grant.



Downtown Master Plan
Fundamental Concept



Depot Plaza



Mehus Commons

Economic Vitality

Accomplishments

5. Insurance Services Office (ISO) public protection rating improved from Class 3 to Class 2.
6. City is hiring a Business Development Director.
7. National accolades –
 - #3 Best Performing Smaller City (Milken Institute 2012)
 - #4 Best Small Place for Business and Careers (Forbes 2013)
 - ND Tops List of Best States for Young Adults (MoneyRates.com2013)

Community Character

Goals

1. To be the arts and cultural hub of North Dakota.
2. Ensure that Bismarck continues to be a safe community.
3. Promote efforts to beautify, preserve and enhance our aesthetically pleasing community.
4. To have a vibrant, lively and attractive destination as the heart of our community.

Community Character

Goals

5. Create policies and programs that result in a well-maintained diverse housing stock through the community.
6. Our community promotes active, healthy lifestyles.
7. We will respect, protect and enhance our community's natural environment.

Community Character

Accomplishments

1. Increased Dakota West Arts Council funding.
2. Added 2 additional Police Officers and one additional Fire Marshal.
3. 2014 Budget includes funding for Burn Building and land for future fire station.
4. Added 2 additional FTE's for Planning and Engineering.

Community Character

Accomplishments

5. Residential curbside recycling service starting April 2014.
6. Quiet Rail contract given provisional approval for design, estimated construction and completion of Quiet Rail 2015.
7. 6th Street Parking Ramp will be completed Fall 2014.
8. Community Development, Engineering, Public Works and Administration continue meetings with local developers and home builders association.

Curbside Recycling
Mid-MARCH



Quiet Rail Crossing Four Quadrant Gate System



6th Street Parking Ramp



6th Street Parking Ramp



Community Character

Accomplishments

9. Neighborhood Park/Green Space Ordinance passed.

10. National accolades –

- Playful City USA (KaBoom! 2013)
- #2 Safe and Trusting Community (Harvard University 2013)
- #3 Most Secure Place to Live (Farmers Insurance Group 2013)

Civic Engagement

Goals

1. Support and work to strengthen existing partnerships and develop new collaborations within the community.
2. Maintain an environment of open communication that invites the public to participate in decisions.
3. Maintain a continuous strategic planning process to communicate with citizens progress made toward achieving city strategic goals.

Civic Engagement

Accomplishments

1. Utilized 140,000 volunteer hours provided by RSVP+ for City activities.
2. Multiple public meetings held for the Downtown Master Plan/Downtown Sub Area Study, Growth Management Plan Update, MPO Transportation studies, Community Mitigation plan and various watershed master plan projects.
3. Continued promotion of City Website, Facebook and Twitter accounts.
4. 2014 City Budget aligned with Strategic Plan.

Community Services

Goals

1. Provide adequate, sustainable funding to support the services our customers value.
2. Collaborate and work with local government entities to maximize the effective delivery of services.
3. Continue to provide the level of service our community has grown to expect and appreciate.

Community Services

Goals

4. Collaborate and work with local government entities to maximize the effective delivery of services.
5. Provide reliable, well-maintained infrastructure with the capacity to support the growth of our community.
6. Coordinate with others to be prepared to respond to emergency situations in a timely, efficient and organized manner.

Community Services

Accomplishments

1. Current Aa1 Bond Rating supported by City's diverse and expanding economy, healthy financial operations, adequate reserves, diverse revenue streams and favorable debt profile.
2. 2014 Capital Improvement program items included in 2014 Budget.
3. 2014 City Budget initiatives aligned with the Strategic Plan.

Community Services

Accomplishments

4. City staff discussions with Parks & Rec regarding Neighborhood Park/Green Space ordinance implementation opportunities.
5. City staff discussions with Bismarck Public Schools regarding new school locations and infrastructure needs.
6. City staff discussions with ND Dept. of Transportation regarding new arterials, corridor improvements, future interchange locations at Interstate 94 & 66th Street and HWY 83 & HWY 1804.

Community Services

Accomplishments

7. Authorized 13 additional FTE's for Administration, Civic Center, Community Development, Engineering, Finance, Fire, Municipal Court, Public Health, Police, and Public Works Utilities.
8. Emergency Manager coordinating on-going Emergency Operation Center (EOC) training activities including active shooter, train derailment and hazardous materials incidents. Also developing Community Mitigation Plan.

Comments?

Questions?

Next Steps?