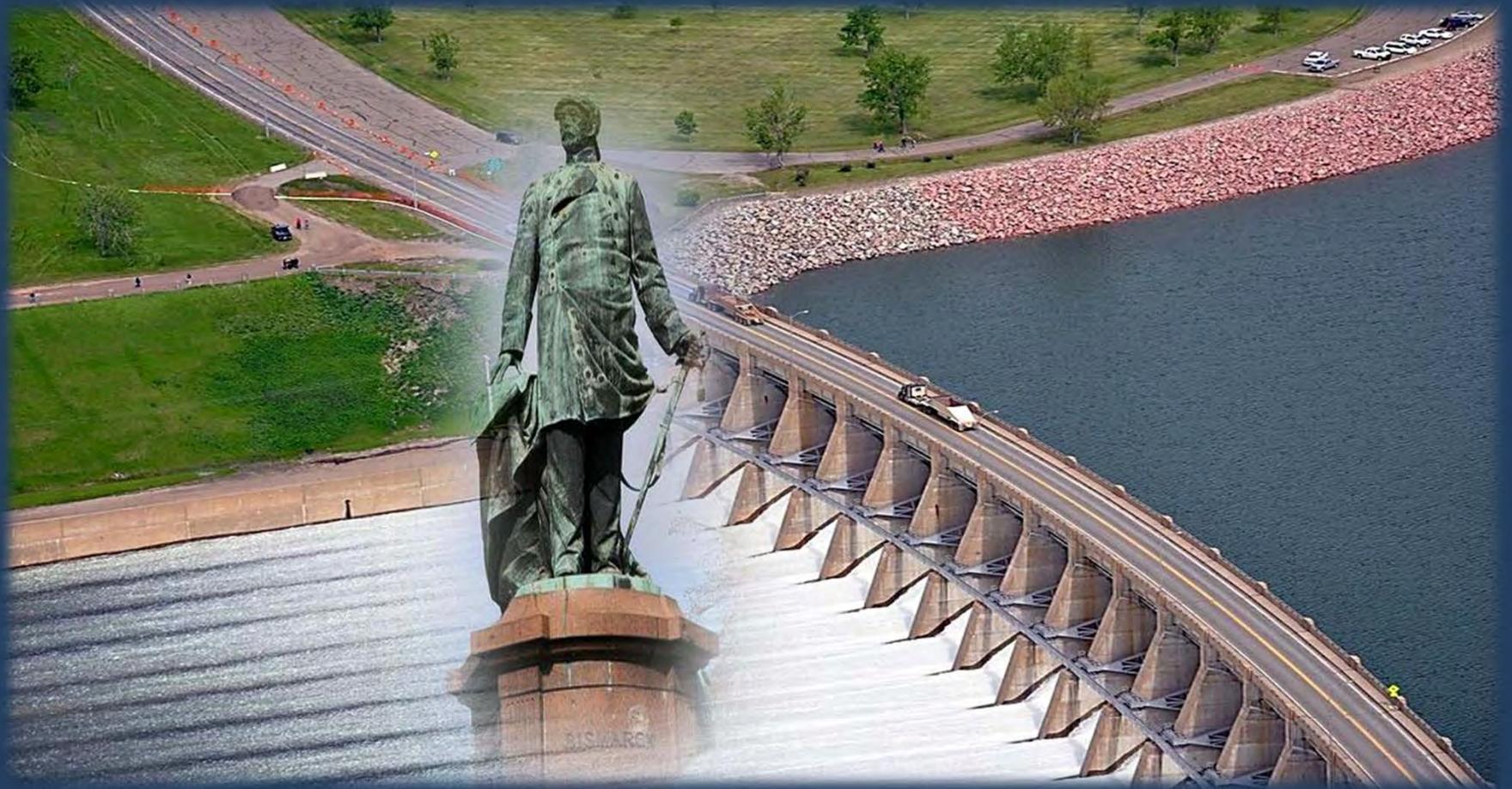


BISMARCK



STANDING STRONG 2011

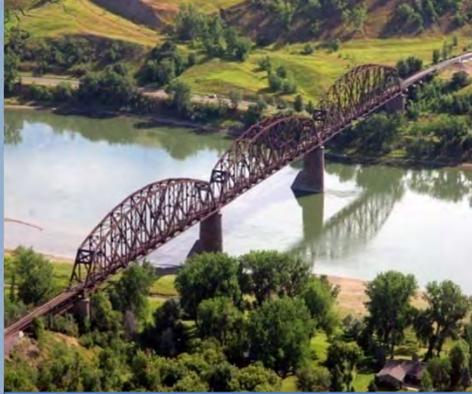


A Resilient Community

- Vibrant, Vigorous, Thriving
- Nationally Recognized Economic Success
- Diverse Expanding Economy
- Nurturing climate for business opportunities
- Citizens working together to take on community-wide challenges and achieve extraordinary results.



ABC World News Bismarck "Boom Town USA"



A Resilient Community

- “Team Bismarck” stood strong and remained vigilant in the 92 day “Missouri River Marathon” of 2011.



Photo Courtesy Tom Stromme/Bismarck Tribune



A Resilient Community

We remember...

- Sergeant Steven Kenner, who made the ultimate sacrifice protecting those he served, killed in the line of duty July 8, 2011.
- Bob Stenehjem, for his career of service as a City employee and State Legislator who lost his life in a fatal crash July 18, 2011.



Nationally Recognized

- Bismarck Top 100 Best Places to Live
(CNN Money 2010)
- #2 Best Performing City for Smaller Cities
(Milken Institute Report on Best Performing Cities 2010)
- #2 Best City for Job Growth *(NewGeography.com 2011)*
- #3 Best Small Place for Business and Careers
(Forbes 2011)



Nationally Recognized

- #3 Least Economically Stressed County-Burleigh
(The Associated Press Economic Stress Index 2011)
- #3 Most Favorable Metro Area to Attract Business and Households *(Economy.com)*
- #12 “America’s Cleanest Cities” *(Forbes 2010)*



Creating and Sustaining Jobs

- Bismarck Metropolitan Statistical Area
- Total Employment 60,144 Up 2.9%
 - *1st Quarter 2010 to 1st Quarter 2011*
- Bismarck Metropolitan Statistical Area Unemployment Rate
 - 2.5% September 2011 *(Preliminary data)*
 - 3.0% September 2010
- Bismarck had the lowest unemployment rate in the Nation September 2011

Source: Job Service N.D. Bismarck Metropolitan Statistical Area (MetroSA)



Creating and Sustaining Jobs

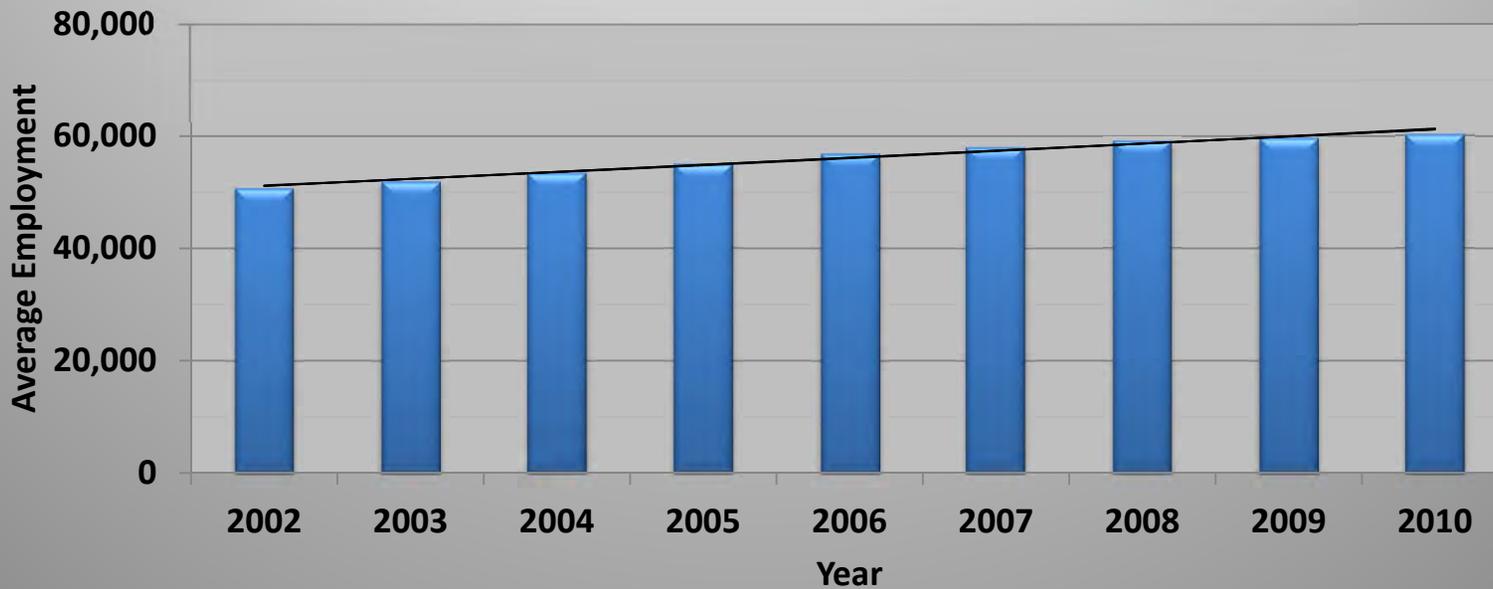
- **Growing**
- Job Service 2010 Bismarck Mandan Area Profile
 - Mining jobs up 38.3% from 2009
fastest employment growth
 - Health Care & Social Assistance jobs 10,469 up 5.9% from 2009
top employing industry & largest employment growth
 - Primary sector jobs 3,080 up 5.0% from 2009
fastest average annual wage growth up 27.4%

Source: Job Service N.D. - North Dakota Area Profile Bismarck/Mandan October 2011 Publication



JOBS CREATION

Bismarck Metropolitan Statistical Area Employment 2002-2010



Source: Job Service North Dakota, Labor Market Information Center, QCEW Unit

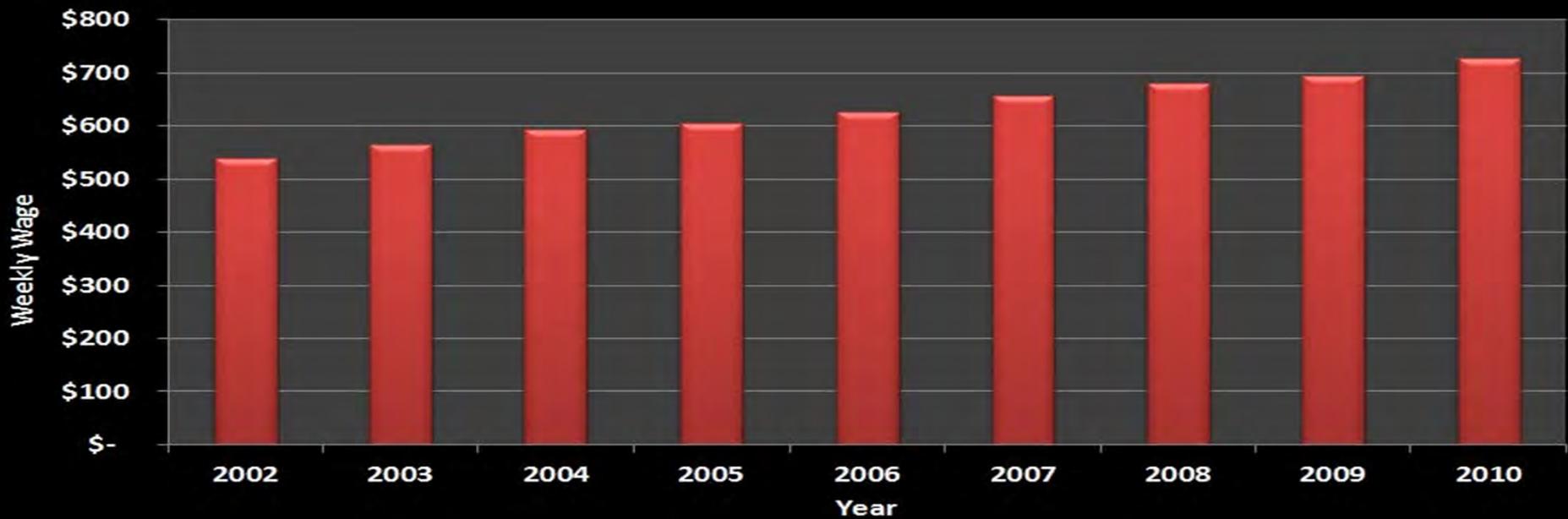


JOBS CREATION

Bismarck Metropolitan Statistical Area

Year/Weekly Wage

2002-2010



Source: Job Service North Dakota, Labor Market Information Center, QCEW Unit



Quality of Life

- All American City – Tradition of Excellence
- #2 Safe and Trusting Community *(Harvard University Professor measure of social trust)*
- #4 Most Secure Place to live in the U.S. *(Farmers Insurance Group 2010)*
- “Community of the Year” Tree Award *(N.D. Forest Service 2010)*

Bismarck



Quality of Life

- #10 of “Top Towns 2011” (*Outdoor Life Magazine 2011*)
- Bismarck Named “Playful City USA” (*KaBoom! 2010*)
- Bismarck one of the “Best Places to Retire”
(*CBS MoneyWatch.com 2009*)



Population

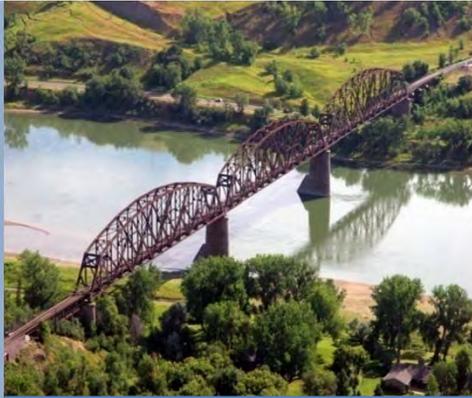
- 2000 Census
 - City – 55,532
 - County – 69,416
- 2010 Census
 - City – 61,272 -10.3% growth
 - County – 81,308

United States[®]
Census
2010



IT'S IN OUR HANDS

Bismarck



Economic Growth

Northern Plains Commerce Centre



Transload Operations

- NPCC transload facility privately operated by Tubular Transport & Logistics (TTL) since August 2011.
- TTL leases and expanded the rail yard from 5 acres to 9 acres. A second expansion is planned.
- Created 16 new direct jobs and 10 indirect truck driving jobs.
- Equipment and materials purchased locally for the start up exceeded \$500,000.



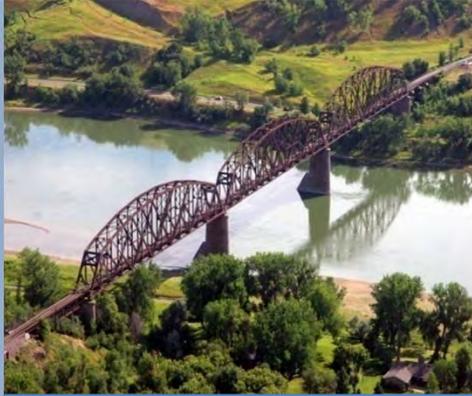
Economic Growth

Northern Plains Commerce Centre



Increased interest from local and regional businesses

- Bobcat Manufacturing Support Center (MSC) operating at capacity with 120 employees. The MSC provides sub-assembly, kitting and engine dressing for North America's largest compact equipment manufacturer.
- LaFarge North America, largest supplier of construction materials in the US and Canada, transloaded on a temporary site at the NPCC in 2011 and plans to build on a 5 acre parcel in early 2012.
- Two additional companies are currently working with the City on site selection for 2012.



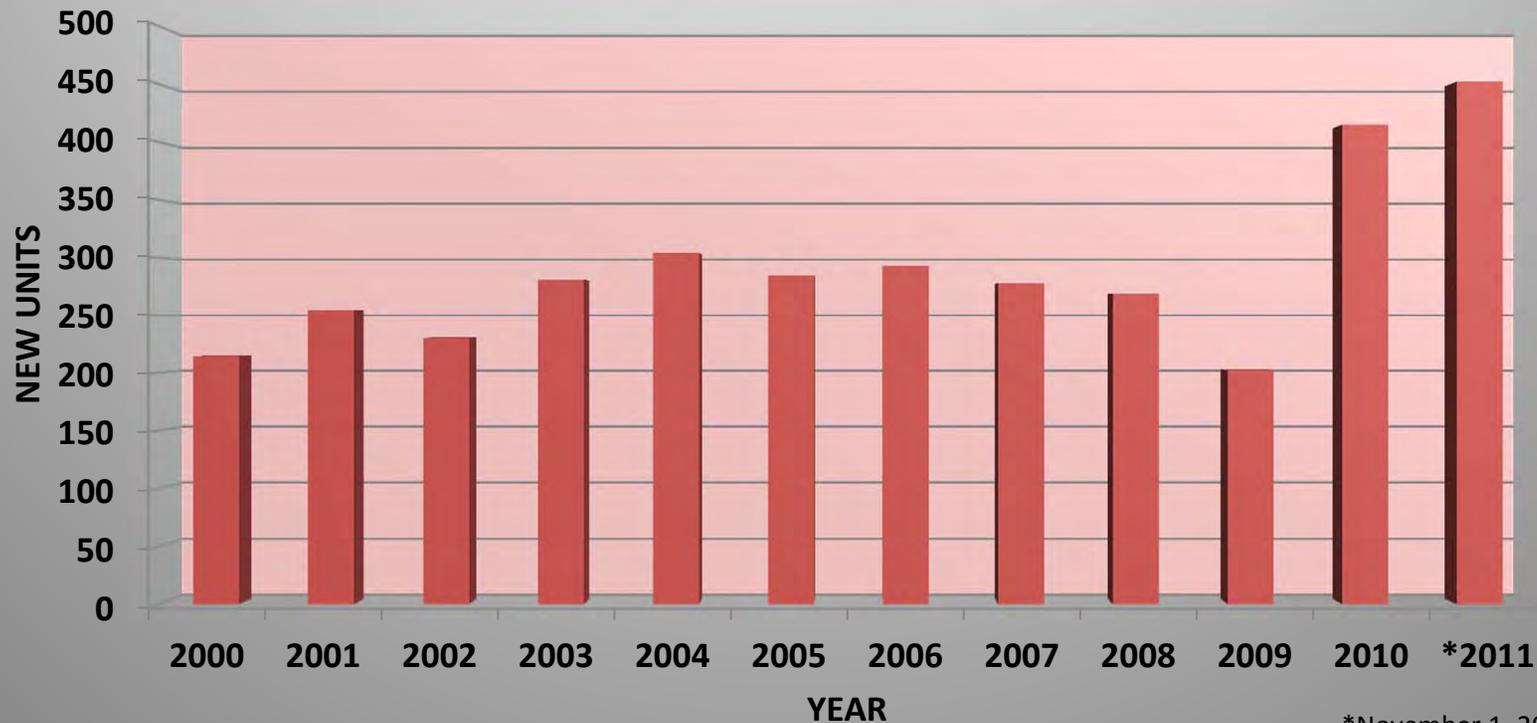
A Positive Outlook

- Total building permits for 2011
4,531
- Building valuation 2011 total values
\$209,087,732

**Permit activity within Bismarck City Limits YTD November 1, 2011*



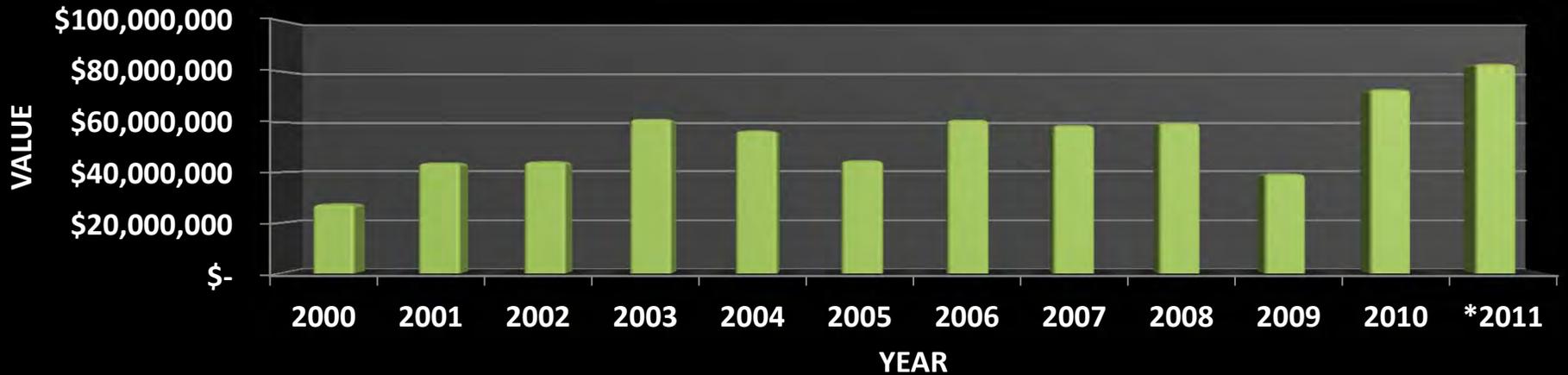
New Residential Units 3,478 as of November 1, 2011



*November 1, 2011



NEW RESIDENTIAL UNITS VALUES \$83,224,675 in 2011



* November 1, 2011

Bismarck



Business

- Investing in Bismarck
 - Outside Investors
 - Local Community Growing, Expanding, Building



Bremer Bank



Sunrise Elementary School

Bismarck



Business

- Commercial growth continues
- Inland Truck Parts
- Kobe's
- ND School Board Inc.
- Simonson's Gas



Simonson's E Interstate Ave.

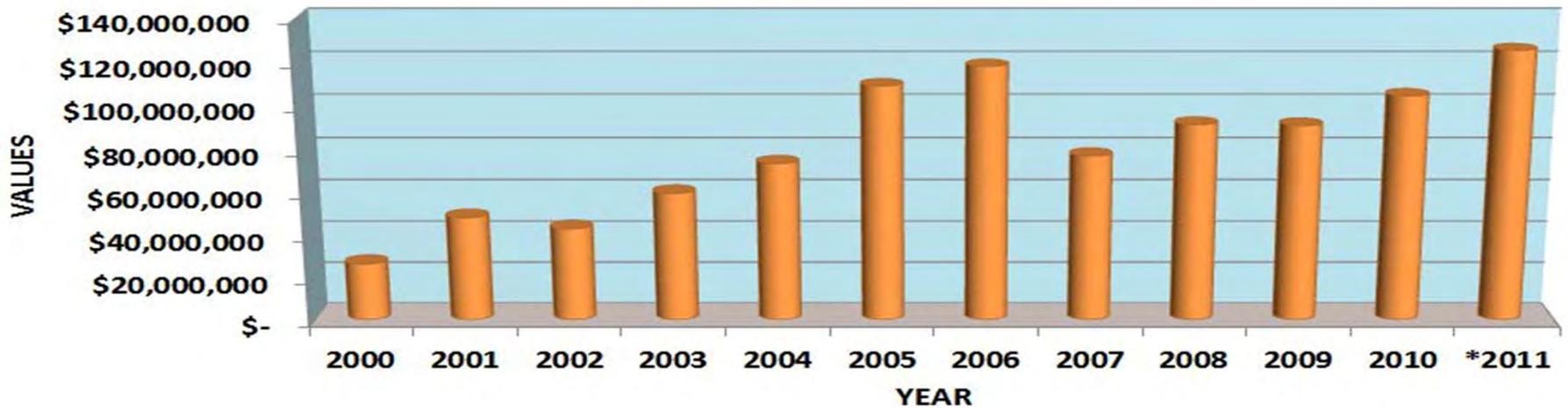


Kobe's SteakHouse & Sushi Bar

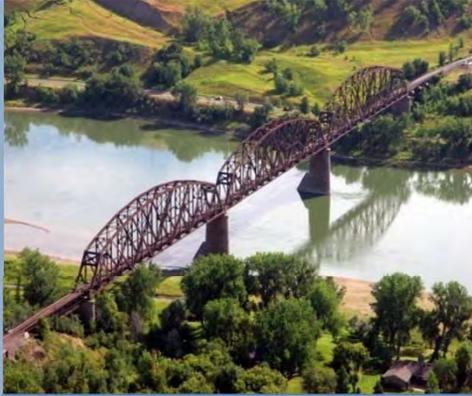
Bismarck



COMMERCIAL & INDUSTRIAL PERMITS NEW, REMODEL & ADDITIONS VALUES \$124,509,007 in 2011



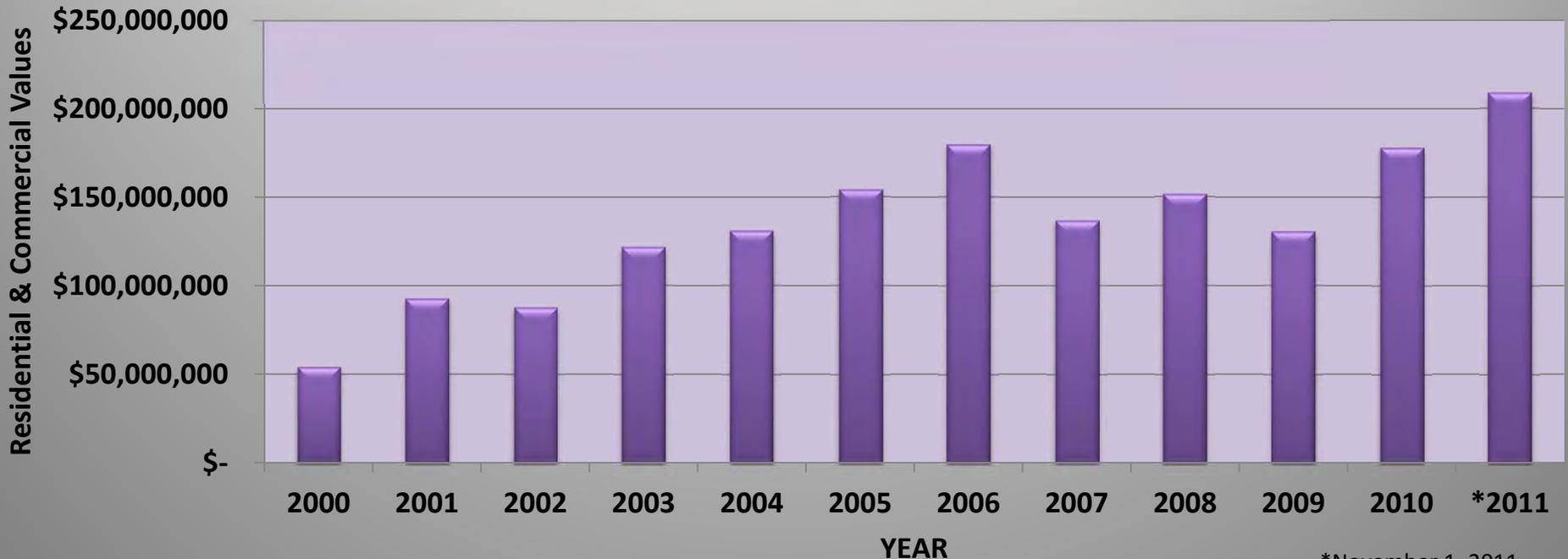
*November 1, 2011



Total Value of Permits Issued

Residential, Commercial & Public Buildings

\$209,087,732 in 2011



*November 1, 2011



Travelers



Fourth New Jet Bridge

- 2011 Another Record Setting Year
 - Oct. 2011 set record boardings at 18,001 up 6.63% over Oct. 2010
 - 2010 set all time record boardings at 194,043
 - Constructed 4th new passenger boarding gate
 - Enhanced Air Service Development Incentive Program to attract additional service destinations



Travelers

Catch the CAT

- Serving Bismarck and Mandan
- 299,442 rides in 2010
- 2918 miles per day
- 12 routes





Community Events

Bismarck Civic Center 2011

- Attendance – 285,253
- Event Days – 476
- Sales tax dollars raised \$174,645
- Master Plan Proceeding
- Catalyst for downtown development

** Values YTD November 2011*





Community Values

- Preserving traditions of excellence
 - Solid work ethic
 - Spirit of Teamwork
 - Living life to its fullest
 - Quick commute – nice neighborhoods
 - Growing population – low crime
 - Seek and nurture new businesses
 - Retention and expansion of current businesses



Community Values

- Plan to End Long-term Homelessness
 - Third Annual “Project Homeless Connect” held in November 2011.
 - 2011 Point in Time Survey shows 328 homeless in Bismarck Mandan.
 - A seven unit supportive housing project was completed December 2011. This was a partnership effort of the City, AARC, and CommunityWorks ND.
 - City Partnership continues with Community Action for Tenant Based Rental Assistance targeted to homeless families.



Preservation

- Revitalizing today – Building tomorrow
 - Planning growth
 - Growth Management Plan in place since 2003
 - Manage and design subdivisions
 - 2010 approved
 - 15 subdivision plats
 - 6 annexations
 - 47 site plans for new businesses, industrial uses and multi-family residential projects



Preservation

- Renaissance Zone 2011
 - 82 projects approved
 - 69 projects completed
 - 40+ new businesses tied to the Renaissance Zone
 - 270+ jobs created
 - Beginning building value of \$13.8 million
 - Actual investment of \$20.1 million
 - Current value of \$31.2 million

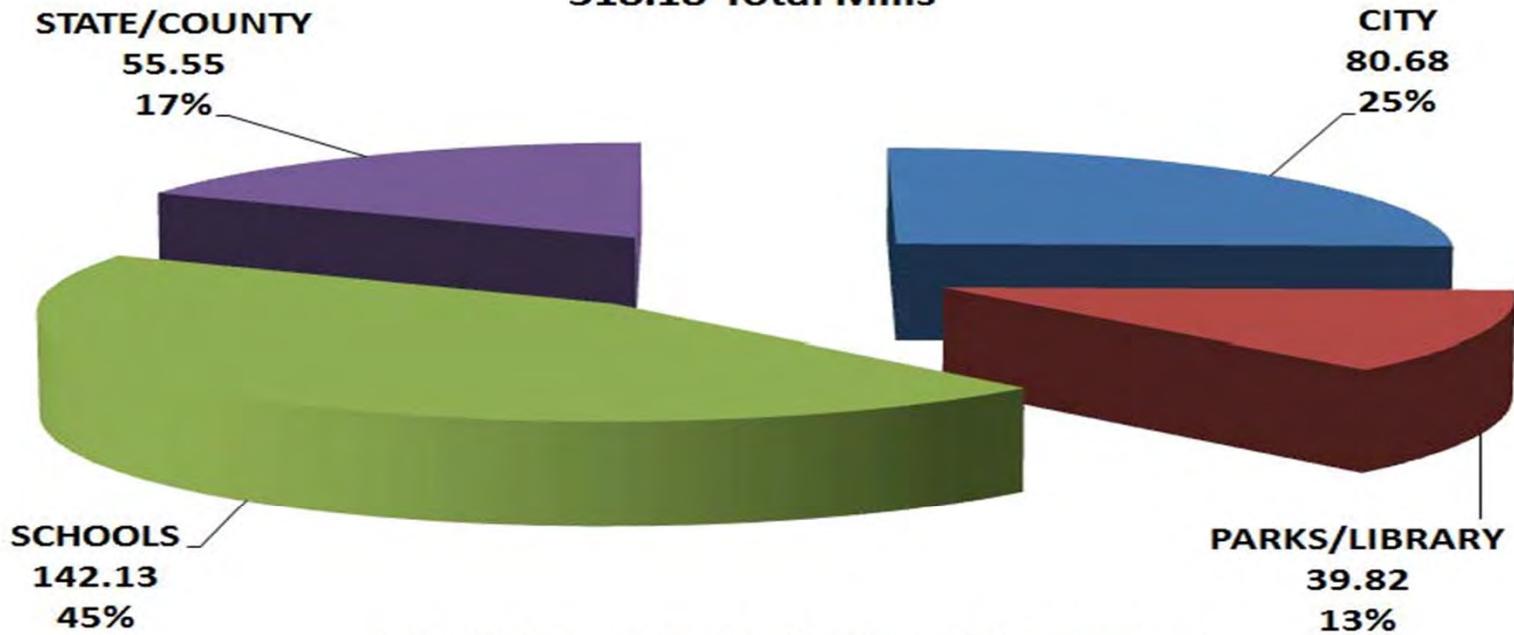


Town Centre Project 4th and Rosser



Concern About Taxes

2010 Mill Levies
318.18 Total Mills



Local Intergovernmental Committee formed
in 2007 to develop unified strategy for
property tax levies.



Concern About Taxes

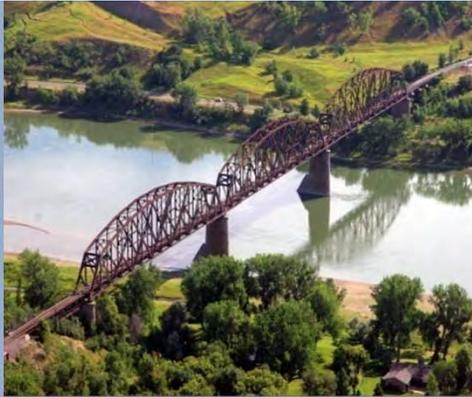
Bismarck Citizens **WILL SAVE**

\$5,052,900

**in Property Taxes
in 2011**

25 Mills
replaced by
Sales Tax
\$5,052,900
24%

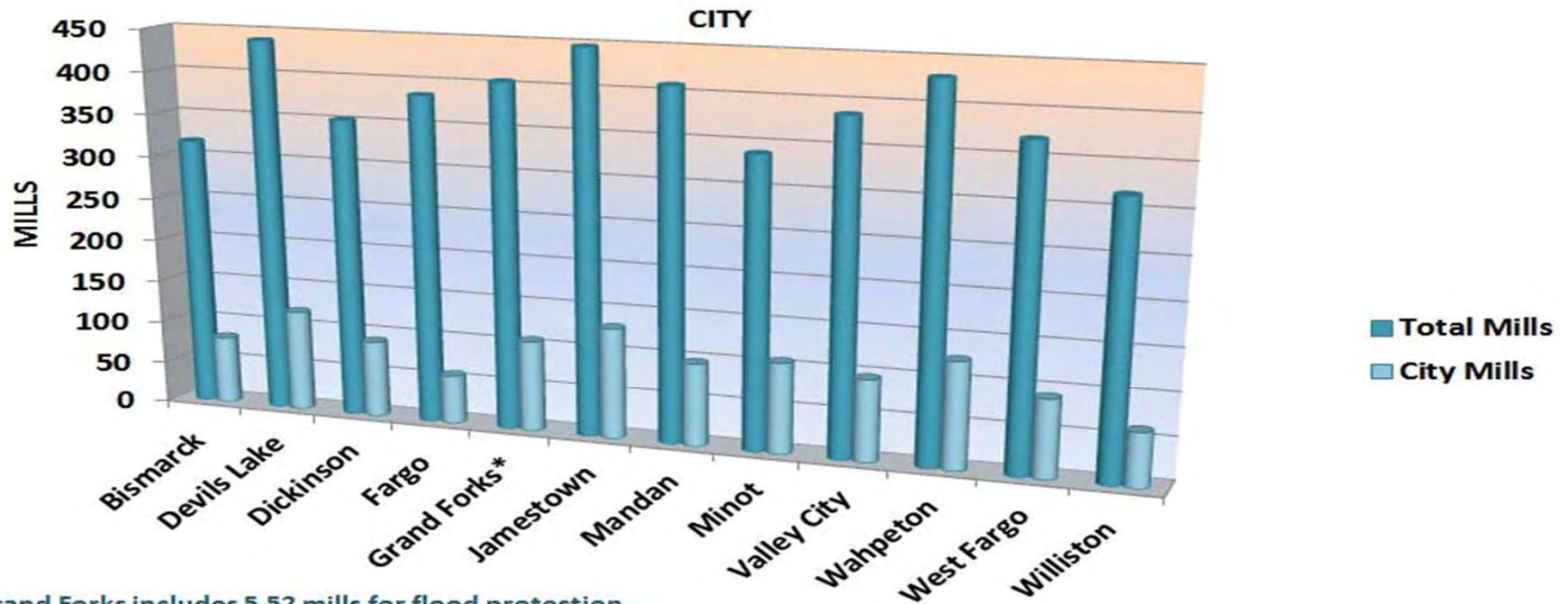




TOTAL MILLS/CITY MILLS

Property Tax Comparison

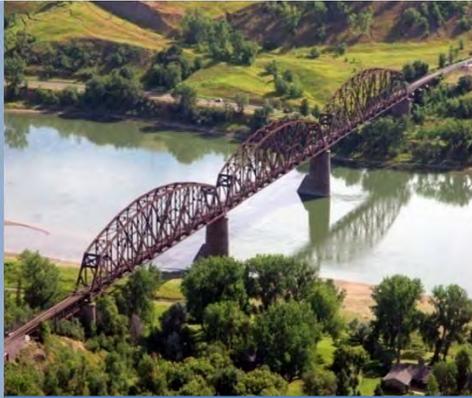
2010



*Grand Forks includes 5.52 mills for flood protection

*Not applicable to mills - only collections levies

Compiled by ND League of Cities 2010 Taxable Valuations Table



Protection for Life and Property

- Fire Department 2010
 - No Lives Lost
 - Total fire loss - \$828,000
 - Fire Save Rate: 98%
 - \$47 million in property threatened by fire
 - Total Fires: 116
 - Rescue and Emergency Medical Responses: 1,458
 - Hazardous Condition: 117
 - False Call - no fire: 465; Other type assist: 224
 - Total Responses: 2,380





Protection for Life and Property

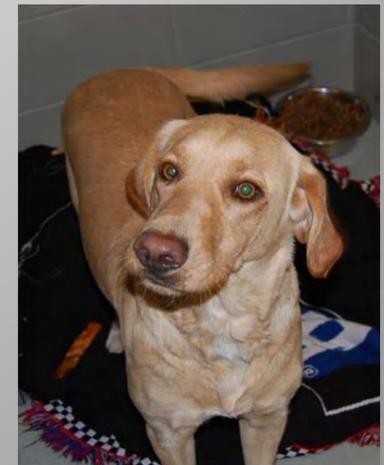
- Police Department
 - Bismarck ranked as 4th most secure small city (*Farmers Insurance Group Dec. 2010*)
 - Re-accredited 2011 with Meritorious Status, One of two in N.D.
 - 101 sworn police officer positions 2011
 - Fully equipped and trained SWAT unit, Bomb Squad and K-9 teams
 - Most recent Citizen Survey completed in 2009 said 96.5% of respondents feel safe in Bismarck
 - Volunteers contributed 2,275 hours in 2011





Protection for Life and Property

- Animal Control Facility to house impounded animals
- 712 Animals Impounded in 2010
- 68% impounded dogs claimed
- 9% impounded cats claimed
- 359 animals adopted in 2010





Bismarck



Health Services



Public Health
Prevent. Promote. Protect.



- Bismarck Burleigh Public Health
 - Successful passage of comprehensive smoke free ordinance in April 2011 Special Election.
 - Increased Cancer Awareness through community partnerships.
 - Expanded “Public Health Central Dakota” TV segments.
 - Implemented “Moving More Eating Smarter” Recognition Program for child care centers, churches and restaurants.
 - School nurses assessed an increase of 5% more students for one-on-one asthma education.



Library

• Bismarck Public Library

- New Children's Programming
 - Monday Night music video
 - B.A.R.K. (Bismarck Animals Reading to Kids)
- Hours open to public – 4,694
- People visiting the library – 375,852
- People using the meeting rooms – 15,012
- Internet and e-mail users – 229,204
- Items used – 529,947
- Reference questions answered – 32,909
- Red Roaster Library Café located on main floor



Bismarck Veterans Memorial Public Library



Infrastructure

- **Street Projects 2011**

- North Washington Street
- East Century Avenue/Centennial Road
- Expressway Mill and Overlay
- Groundwater Impacted Street Project
- Recreational Trails – safety enhancements, repairs, reconstruction

- **Future projects**

- 43rd Avenue Corridor Study: 2012
- East Divide Avenue: 2013
- North Washington Street: 2015



East Century Ave./Centennial Road



Infrastructure

Water Utility Operations

New Water Intake

- Transmission pipeline and pumping station scheduled for 2011 construction delayed by flood; projected for completion and start-up in 2013.

Distribution System

- Old water mains replaced in conjunction with street repair projects.
- Improvements paying off – 16 water main breaks repaired in 2010 vs. 30-40 in previous years.

Sanitary Sewer

- Reconstruction of master sewage pumping station at Washington Street and Indiana Avenue began Oct. 2011; to be completed summer 2012.

Storm Water-South Bismarck Storm Water Master Plan scheduled for completion 2011



Infrastructure

- **Public Works**

- **Record flood event met with a record response**

- Levees built protected over 2,550 properties.

- **Forestry**

- Severe windstorm July 31, 2011 caused widespread tree damage. Many trees toppled due to high groundwater and flooded conditions.

- N.D. Forest Service (NDFS) estimates 1200 trees destroyed in Sibley Park. Reforestation estimates and costs are being evaluated.

- Downed trees were cleared and ground for City and Parks biomass use.

- **Streets**

- Over 50 miles of new streets constructed in Bismarck since 2000.



Infrastructure

- **Public Works**
- **Recycling** – Recycling trailers continue to gain support each year.
 - Bismarck's residential recycling trailers and grass dumpsters have kept over 44,712 tons of material from being land filled.
- **Household Hazardous Waste & Electronics Recycling**
 - This recycling program diverted over 827 tons of waste from entering the landfill since the program started in 2001.
 - Since the opening of the HHW center in 2007, electronics recycling has increased 500%.
- **Biomass Heating System** – 300 - 400 tons of biomass wood chips used annually to heat Household Hazardous Waste and Electronics Recycling center.



Infrastructure

- **Public Works**
 - **“Green” Initiatives**
 - Installation of LED light technology upgrades in traffic signals to reduce energy consumption and cost.
 - Phase out of Mercury Vapor street lights to High Pressure Sodium street lights.
 - Both combined have reduced the electrical demand of the utility by 8.3% since 2008.
 - All while the system has continued to grow with new residential and commercial development.



VISION 2011 IN ACTION

Flood Preparedness Planning

- **Bismarck 2012 Flood Response Plan**
 - RFP's received, contract anticipated December 2011
 - Plan due March 1, 2012
- **Burleigh County and Water Resource District**
 - Preparations for joint planning meeting underway
- **N.D. Regional Flood Planning**
 - Expected to begin mid-summer 2012



VISION 2011 IN ACTION

Strategic Planning

- City Strategic Planning Project launched March 8, 2011
- Community stakeholder citizen engagement meetings held
- On-going community conversations utilizing social media
- Draft Vision statement developed and currently under review
- Mission and values statement progress underway
- Goals, objectives and initiatives – to be determined
- Strategic Plan completion goal Spring 2012



VISION 2011 IN ACTION

Planning for Growth Impacts

- Identify and measure
- Community collaboration to develop strategies
- Implement community strategies

Shared Opportunities

- Morton Burleigh Bismarck Mandan Opportunity Development (MBBM)
- Consultant selected to conduct Regional Jail Needs Assessment
- Discussing the merits of joint services such as engineering and GIS
- Discussing the merits of joint county superintendent of schools

BISMARCK



Quality of Life , Education
Recognized
Healthcare Resilient
Jobs Creation
Economic Homebuilding
Growth



**For More Information
Visit**

www.bismarck.org



Acknowledgements

- Bismarck-Mandan Development Association
<http://www.bmda.org>
- Bismarck Tribune
<http://www.bismarcktribune.com>
- Bureau of Labor Statistics
<http://www.bls.gov/web/metro/laummtrk.htm>
- Housing Predictor. New Home Construction Forecast
<http://www.housingpredictor.com>
- Job Service North Dakota. North Dakota Workforce Intelligence Network
<http://www.jobsnd.com>
- N.D. National Guard/Bill Prokopyk. *Photo Garrison Dam Spillway.*
- Outdoor Life. Top 200 Best Places to Live
<http://www.outdoorlife.com>
- United States Census Bureau. Census 2010
<http://www.census.gov>
- Wikipedia Commons. Bismarck National Memorial, Otto von Bismarck
<http://commons.wikimedia.org/wiki/Bismarck-Nationaldenkmal>